2017 Artist Application for Booth Space

Entry Fees
Booth fees are based on booth location: please see the map enclosed with this entry:

<table>
<thead>
<tr>
<th>Payment due March 31, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Green booths</strong> $340</td>
</tr>
<tr>
<td>*Very limited availability; call prior to submitting</td>
</tr>
<tr>
<td><strong>Red booths</strong> $275</td>
</tr>
<tr>
<td><strong>Black booths reserved</strong></td>
</tr>
</tbody>
</table>

- If you require a double space, please enclose a separate check for each space.

Refunds will be given if we cannot meet specific requests. Once an exhibitor has been accepted and assigned a space, refunds will be dependent on resale of space. In case of emergency, the entry fee will be applied to next year’s show. There will be no refunds because of weather. The show will take place both days, rain or shine. Checks returned due to insufficient funds will be subject to a $30 handling fee and must be replaced by a cashier’s check or money order. There will be no sharing of booth space.

Entry/Jury Fee
We charge a nonrefundable entry/jury fee of $10 to help defray costs.

Eligibility
The committee has agreed that artists may sell high quality reproductions, lithographs, giclées, etc., provided they are labeled as such for the purchaser to see. Postcards of exhibiting artists’ work which are printed, laser, or equivalent reproductions, and are so labeled for the purchaser to see, are permitted provided they are labeled as such for the work which are printed, laser, or equivalent reproductions, or fine art reproductions, lithographs, giclées, etc.

- postcards of exhibiting artists’ work which are printed, laser, or equivalent reproductions, lithographs, giclées, etc.
- provided they are labeled as such for the work which are printed, laser, or equivalent reproductions, lithographs, giclées, etc.

Screening Process
A jury will make selections based on the quality and originality evident in your submitted images compared to other applicants in your category. Jurors will attempt to limit each medium to ensure a well-balanced show. As a fine art show, the work you sell must be your own, therefore no “buy/sell” products are allowed.

Image Submission
Applicants must submit four (4) images of their work and one (1) image of their whole exhibit in the form of photographic slides, good quality prints, or .jpeg/.jpg images (provide latter on CDs).

Envelopes, Mailers, Postage
One self-addressed, stamped 9 x 12 envelope must be included with your application and affixed with postage as follows:

A. If return shipment is for Acceptance Letter, your image files, and booth identification tag(s), please affix postage of $1.75
B. If return shipment is for all of A plus up to 50 Event Postcards, please affix postage of $4
C. If return shipment is for all of A plus up to 100 Event Postcards, please affix postage of $7

Indicate the number of postcards you require at the bottom of the application form in the space provided. These postcards require standard letter postage.

A free digital postcard file is available on request.

Exhibit Space & Requirements
Each exhibitor will have an 11 x 10-foot space (unless assigned and paid for a double space). Each exhibitor must provide a pop-up tent for each paid space. It is mandatory that all tents are sufficiently weighted down. Unloading/loading entrance determined by booth location; info in acceptance packet. All equipment and materials needed will be the responsibility of the artist. There will be no electrical hookups available. In general, no umbrellas will be allowed; exceptions must be approved by the show committee at the space site during setup. Booth space not claimed by 8 AM Saturday will be forfeited and reassigned. Sharing of booth space is strictly prohibited.

Artists must present their work personally both days and may not employ any agents in their place. It is mandatory that each exhibitor attend both show days. Exhibits must be set up for the public by 9:30 AM each day and dismantled no earlier than 5 PM on Saturday and all displays may be completely dismantled by 6:30 PM on Sunday. Demonstration work-in-process is encouraged. Artists leaving early on either day will not be invited to return to subsequent shows.

Parking
After unloading tent and physical materials, your vehicle must be immediately moved to the designated free parking area. Staff will be available to direct and assist with your materials. Parking is a short distance from the exhibit area.

Permits
Every exhibitor is responsible for his/her own resale permit from the California State Board of Equalization. Place your resale number in the space provided in this application or attach an authorized tax exemption letter.

Security / Liability
Exhibitors will be able to set up their tents Saturday morning beginning at 5 AM. Displays may be left overnight, but artists are discouraged from doing so. The show will provide overnight security, but there is no fencing. Neither show management nor Town Center will accept responsibility or liability for loss or damage to the exhibitor’s property at any time during the show. All participants are responsible for their own liability insurance.

The show reserves the right to remove an exhibitor before or during the show if the exhibitor is:

- showing work not reflecting the quality of the work juried
- selling work that is not his/her own
- moving his/her space without permission
- selling inappropriate items such as t-shirts or novelty items

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All applications must be postmarked by March 31, 2017

El Dorado Hills Chamber of Commerce
Net proceeds benefit: El Dorado Hills Chamber of Commerce community programs

Artist Agreement

I have read this application fully and agree that if I am accepted, I will abide by these regulations, rules, and instructions. I will accept the jury’s admission decisions as final. If I am accepted, I also authorize the El Dorado Hills Art, Beer & Wine Festival committee to reproduce any photographs, slides, or digital images submitted by me for the sole purpose of advertising, publicity, and/or promotion of the show. I understand that I am responsible for my own insurance.

Early applications are strongly urged; location preference is given to earliest entries. No refunds. No transfers. Booths may not be shared. Provide all information, then sign, and enclose all of the materials in the checklist in the left column.

Booth Selection

☐ Green $340 Extremely limited; call first to confirm availability
☐ Red $275
☐ Double [any color]: 2 × cost

Name

Resale permit #

Address

City      State Zip

Phone (day)     (night)

Website

Email

Vehicle make / model     Year License #   State

Price range of work from $    to $    

List your two most important shows:
1 When  Where
2 When  Where

Check one media which represents the majority of your exhibit; choose carefully — you will be judged in one category only:
☐ 01 Painting (oil, acrylic)
☐ 02 Pastel
☐ 03 Watercolor
☐ 04 Ceramics
☐ 05 Sculpture
☐ 06 Glass
☐ 07 Mixed Media
☐ 08 Photography
☐ 09 Wood Turning
☐ 10 Jewelry
☐ 11 Other:

Further description of your work:

☐ Color postcards; quantity desired=   (max. 100 cards). See “Envelopes/Mailers/Postage” for postage requirements.
☐ Digital postcard: email to ☐ email listed above, or ☐

Fees

Include separate checks for each item.

Entry Jury Fee (nonrefundable) $ 10

Booth Fee $

Optional Double Booth Fee $

Total of all checks enclosed $